



UCC

GREECE 2017

4th Unified Communications
and Collaboration Conference

April 25, 2017, Athens



The new way of working

Connect, communicate, collaborate
anywhere, anytime, on any device

Q & A

Panel Discussion

Panelists

- **Triantafyllos Prokopidis - Space Hellas**
- **Alkiviadis Zoupas - Cisco**
- **Jochen Schmalz - Mitel**
- **Vassilis Giatilis – Unify**
- **Angelo Gentili - PartnerNet**

Q & A: UC&C driving Digital Economy?

UC&C emerges as a strategic element in transforming the workstyle of our businesses.

- Is UC&C a key technology in the new Digital Transformed Economy?
- How does it contribute to the new landscape?

Q & A: Is UC&C on the desktop PC old-fashioned?

UC&C on mobile devices is considered a hot trend.

- Are we moving away from a desktop-centric UC approach?

Q & A: Email? What Email?

- Will instant messaging replace email as the main source of office communication?

Q & A: Video killed the Voice Star

Video for one-to-one communication is an attractive function of UC&C.

- Is it a “killer” application or does it kill my network with a flood of HD-video? I think my network was designed to handle data, so I assume some things must be redesigned.

Q & A: UC&C and LoB apps. The new IT landscape.

- Having heard (and seen) that UC&C is going to be tightly integrated into my Line-of-Business applications, IT as a function must be transformed as well to support such new environments, correct?
- What must be done?

Q & A: The tough path to UC&C

- If I had to buy a new UC&C solution for my company, what shall I look for: the best vendor/technology available - but eventually a “silo” solution OR a “consumer-style” per user customizable experience, open APIs and connected to other platforms/systems/social media?

Thank You! Looking forward to see you at
UCC Greece 2018