



Cisco Collaboration: Modern Experiences for the Agile Enterprise

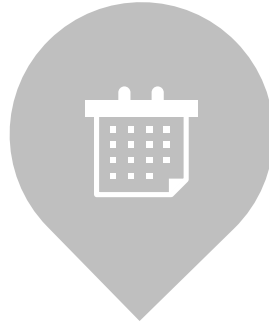
Nikos Botinis

Regional Sales Manager





why Collaboration?



why Now?



why Cisco?

What Does It Mean to Be an Agile Organization?



Promote
open flow
of information

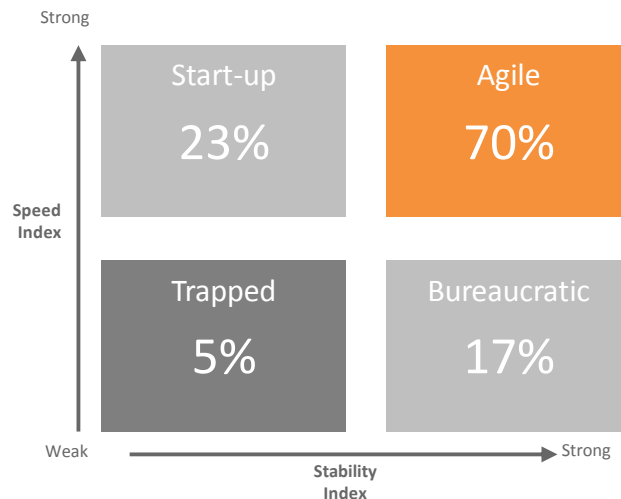
Encourage
experimentation

Function
as a network

Collaboration is foundational.

70%

of Companies Ranked
in the Top Quartile
of Organization Health
are Agile



Source: McKinsey & Company: Why Agility Pays, Research Study, December 2015



Vision

Deliver a single collaboration experience
that spans all modes of communication.

Mission: Put “No-Compromise” Collaboration into:



Every Room

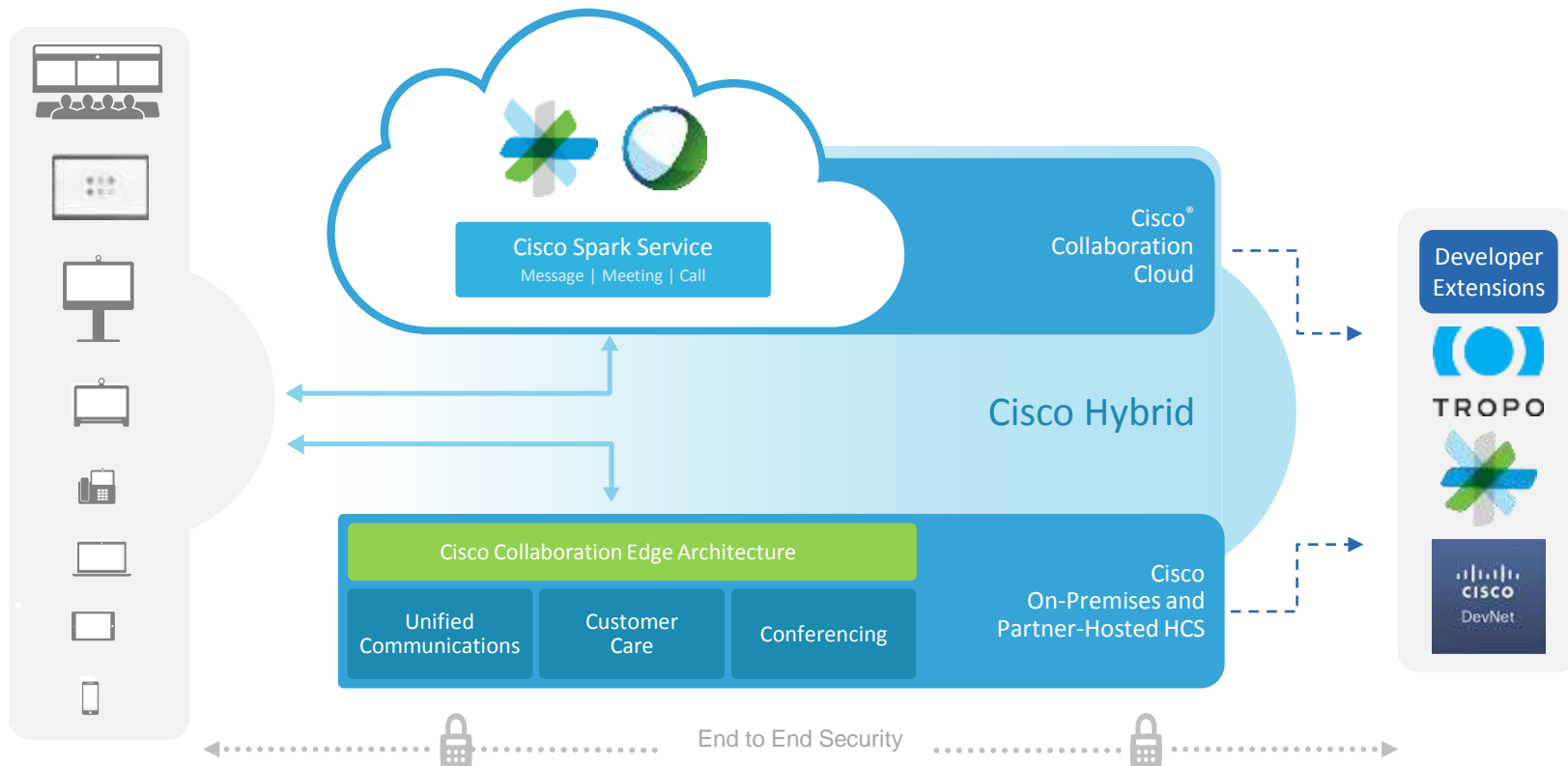


Every Desk

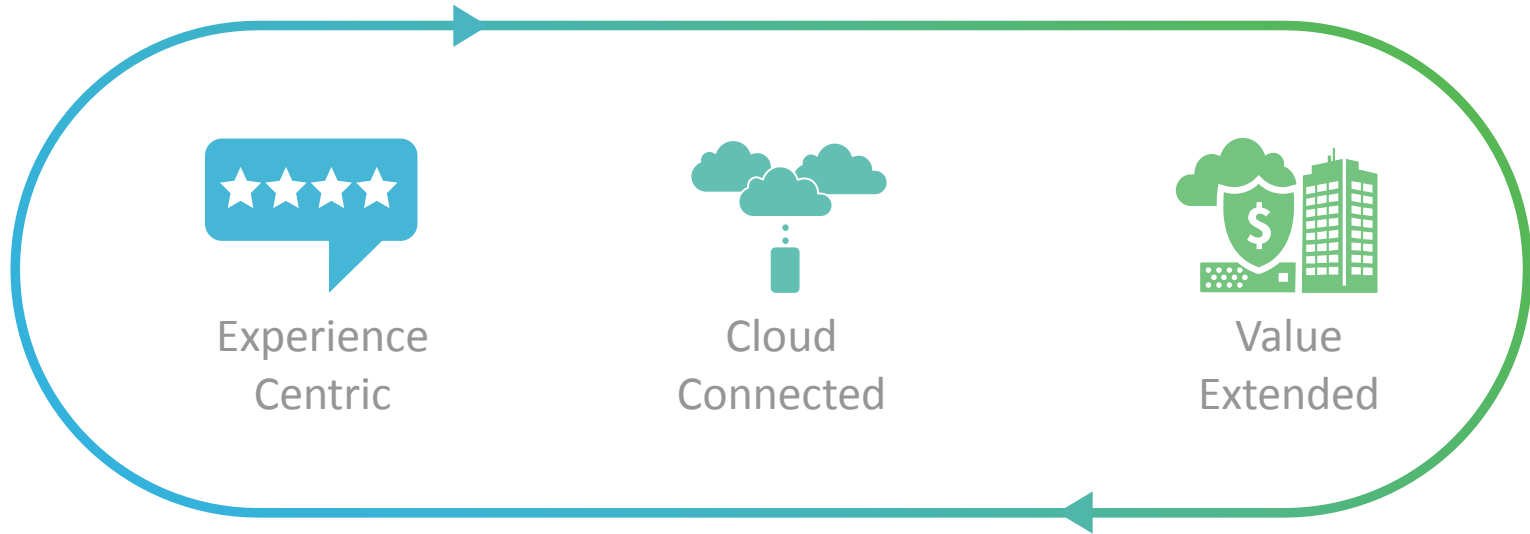


Every Pocket

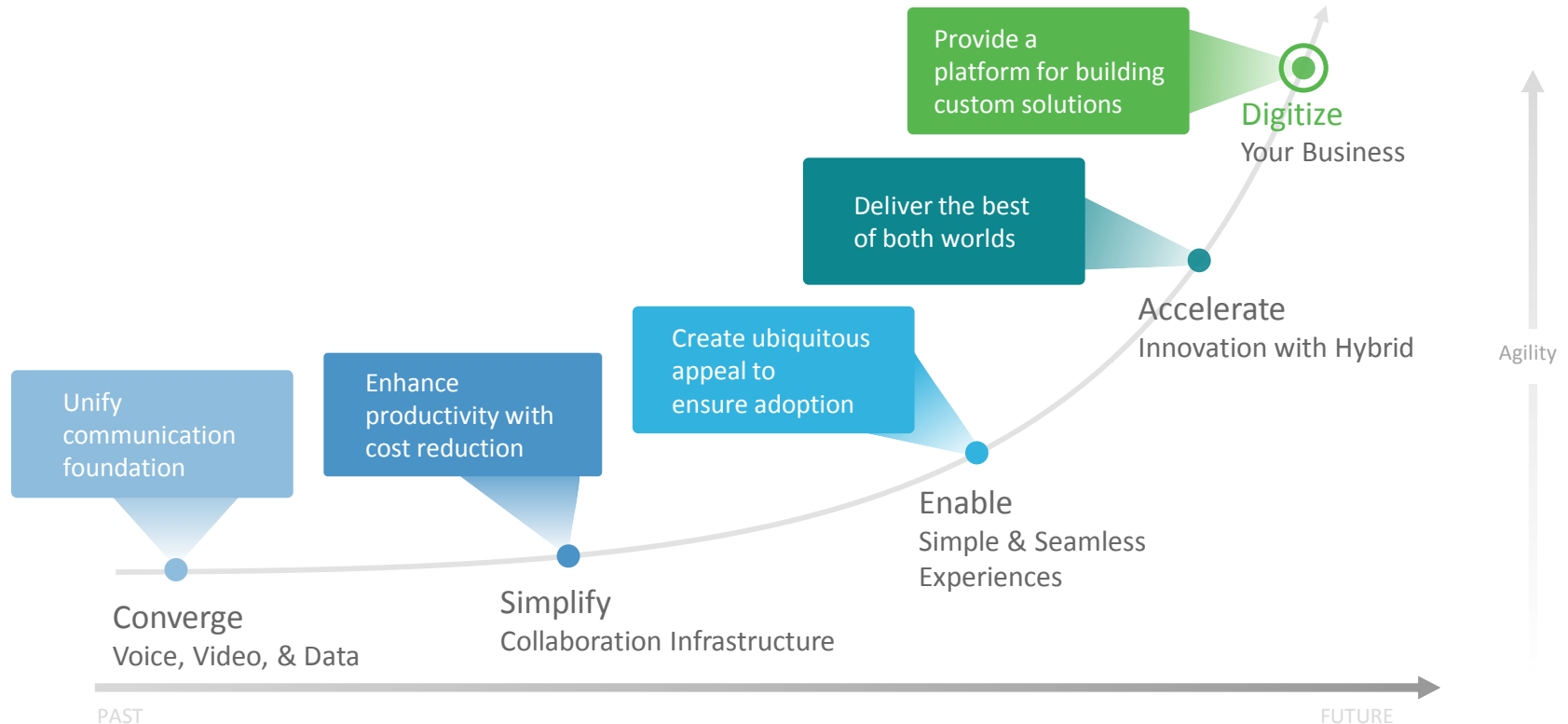
One Architecture, All Collaboration Workloads



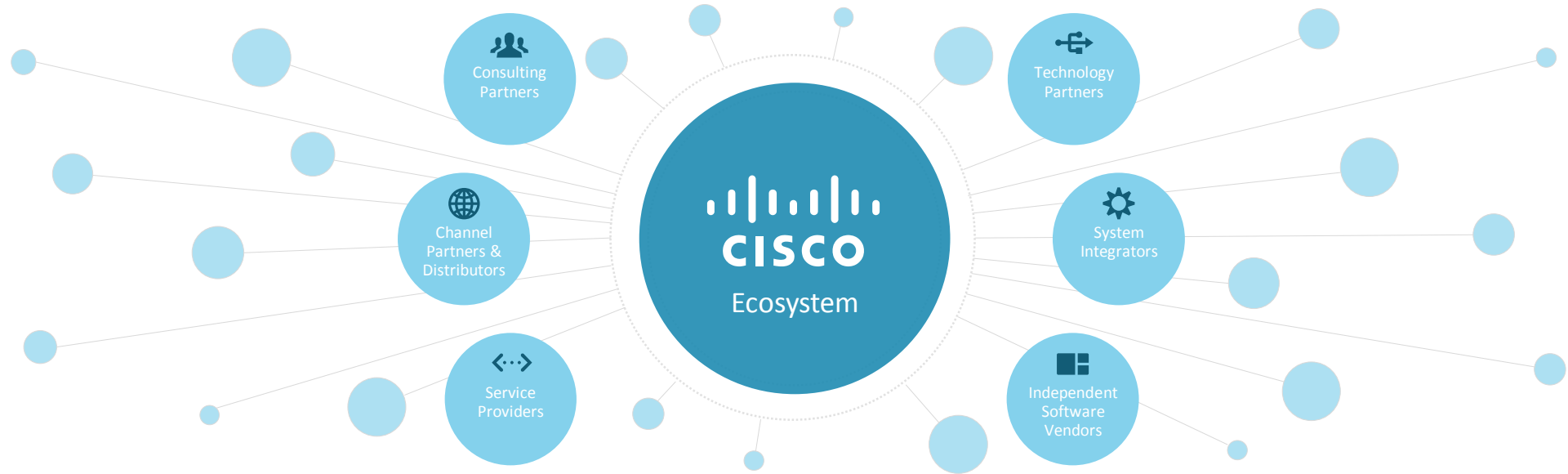
Our Strategy



Cisco Collaboration Evolution



It Takes a Strong Ecosystem



Our Strong Partnerships Provide a Robust Platform to Help You:

Be Nimble | Increase Opportunities | Business Value | Gain Agility | Improve Teamwork

Leading Execution

95%

of Fortune 500
use Cisco Collaboration

87 Million

Cisco
Endpoints

290,000

Cisco Collaboration
customers

3.5+ Million

Cisco Contact
Center Agents

4 Billion

Cisco WebEx
minutes per month

26 Million

Cisco Jabber
Seats

