

New Era for Cisco Cloud Collaboration

Cisco Collaboration Summit 2018 announcements



Alkiviadis Zoupas

Systems Engineer, CCIE #8729

Cisco Systems

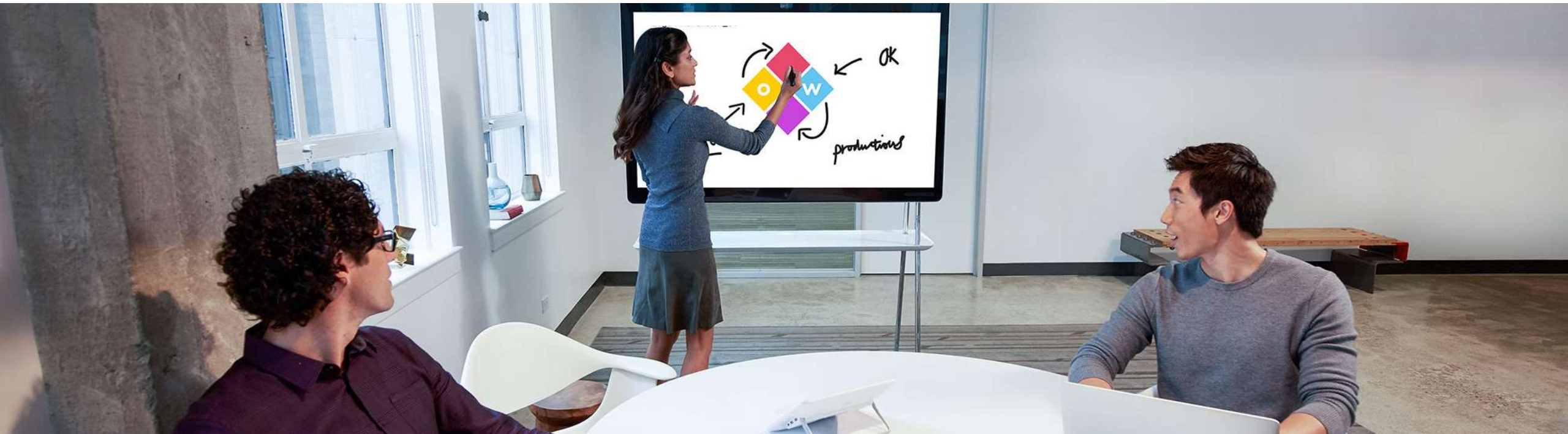
The more intuitive way to work.

Collaboration – Key to Make Teams Successful

More intuitive and
intelligent tools

Meetings integrate
with workflows

Support emerging &
enhanced workstyles



Cisco Cloud Collaboration Strategy



One
Cloud Platform



One
Core Experience



One
Brand Name

One Cloud Platform

One global IP
network backbone

Converged
technology stack

Integrated back end
systems



One Converged Cloud Backbone

One Core Experience

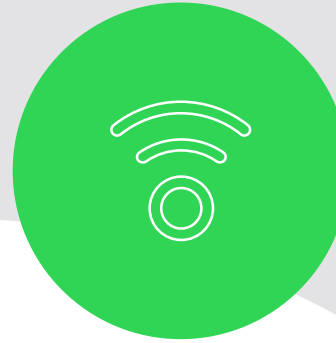
Simple and Fast However You Work, Wherever You Work



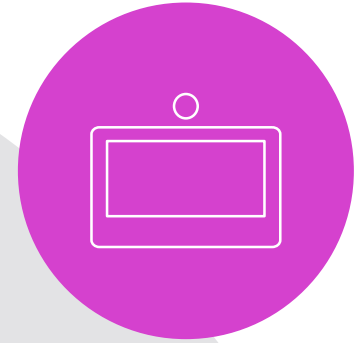
One button to
push



Video
first



Mobile
optimized



App and device
optimized

Empower a more
intuitive way to work

One Brand Name

The Open Platform for Teams

CiscoWebex



Trusted brand



6B Meeting minutes/month



Knowledge worker recognition

Cisco Webex

Single Cloud Platform for Cisco Collaboration Suite

Calling



Cisco Webex
Calling

Meeting



Cisco Webex
Meetings

Team Collaboration



Cisco Webex
Teams



Award winning
devices



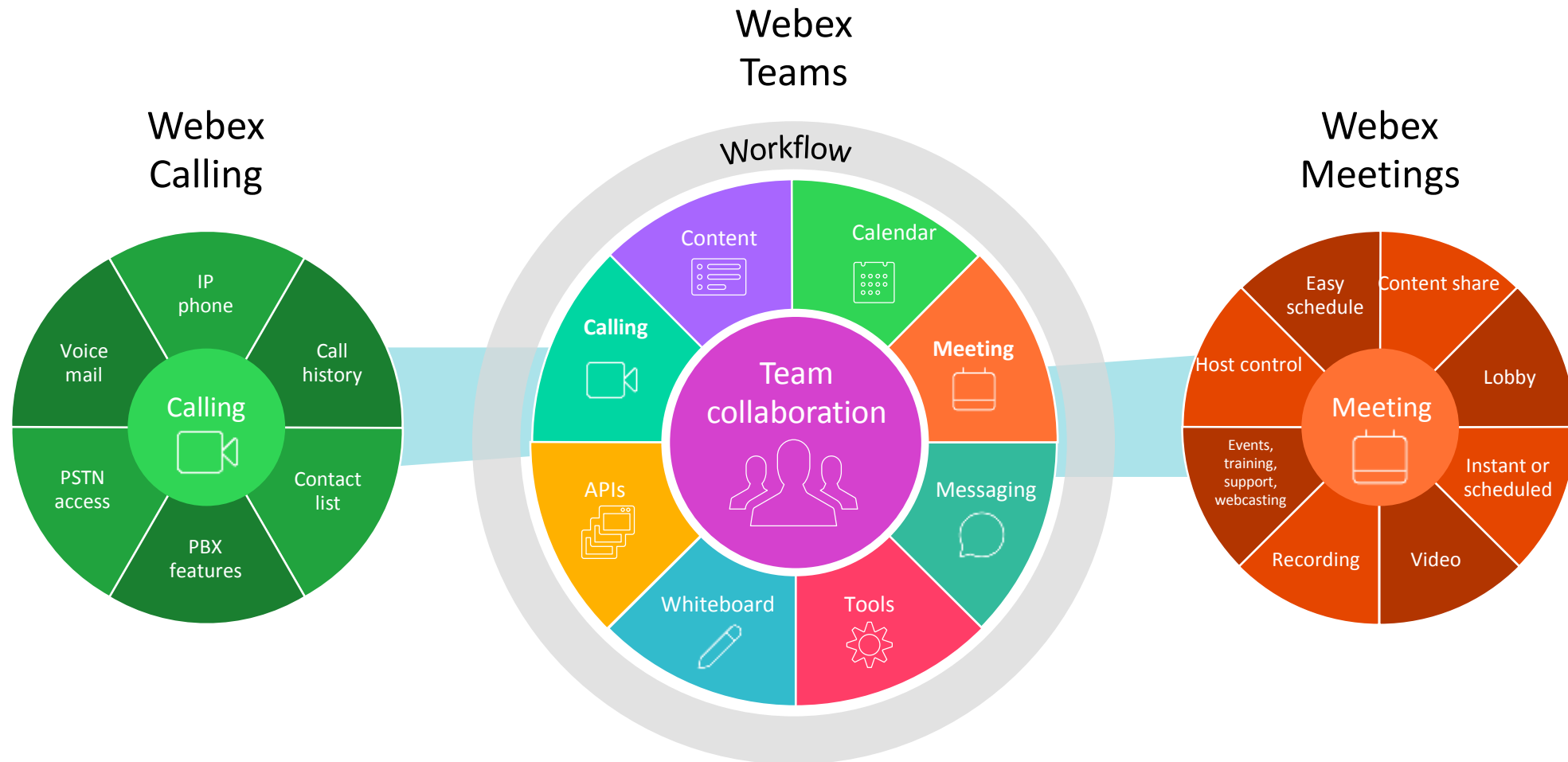
Enterprise grade
security



Integrations
API & SDK

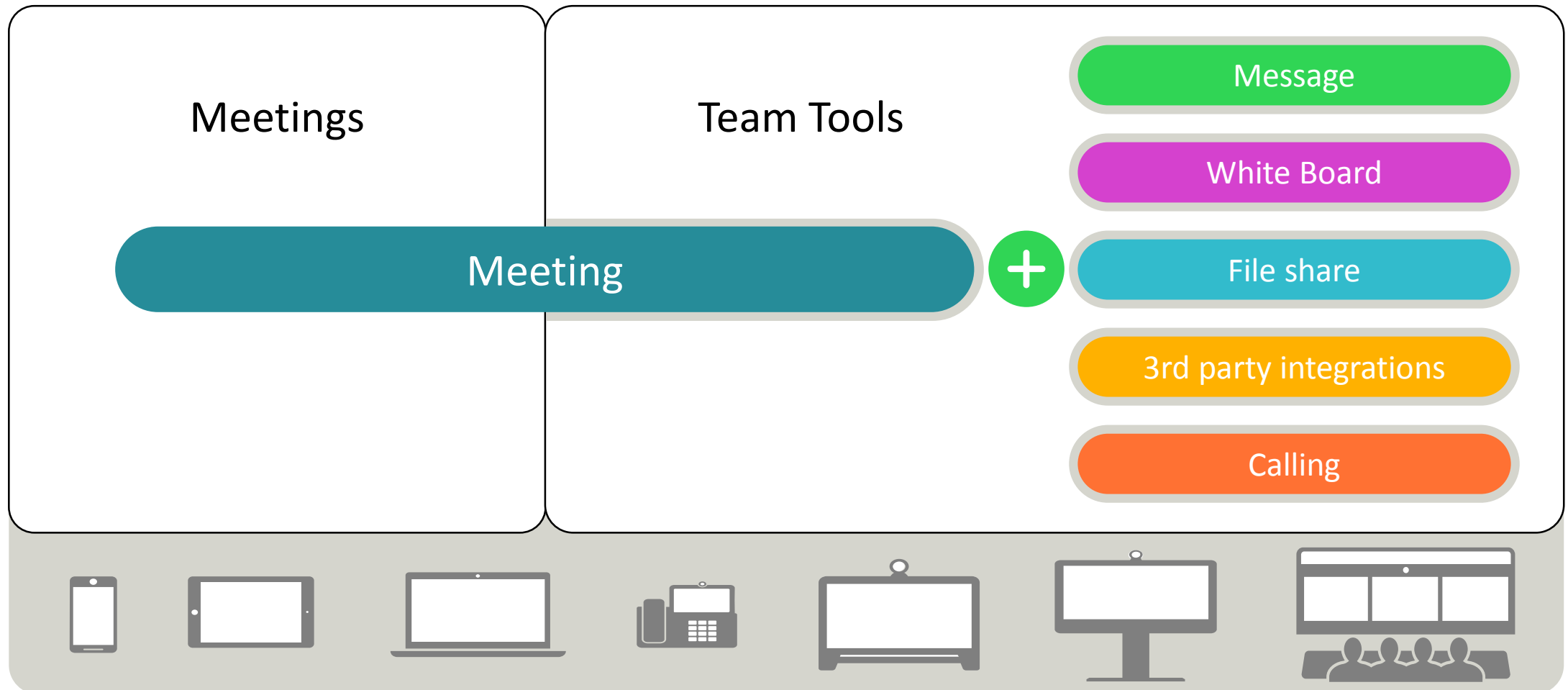
Rich Modular Services

Designed for How You Work



Designed for Customer Evolution

Expansion, Not Migration



Optimized for the way you work

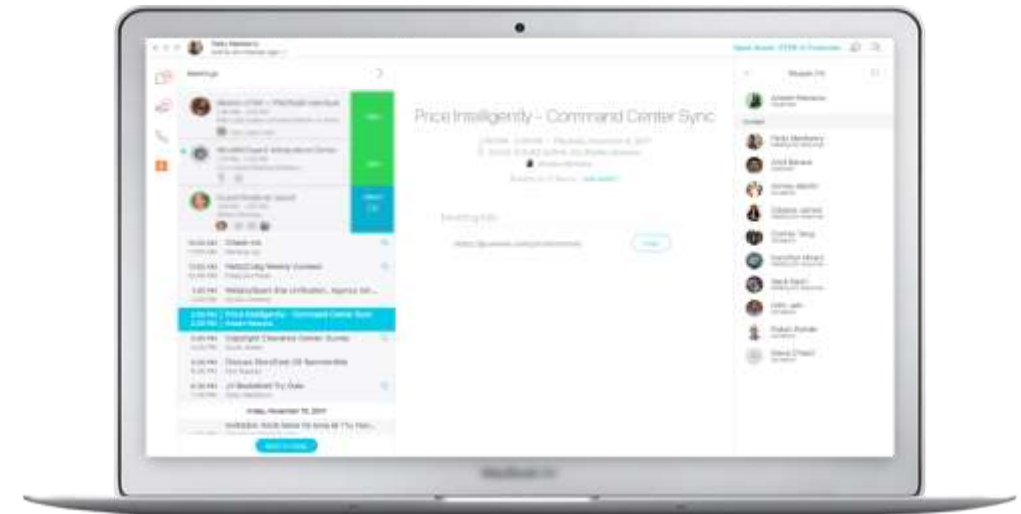
Two ways to participate, designed to suit your workstyle

CiscoWebex Meetings



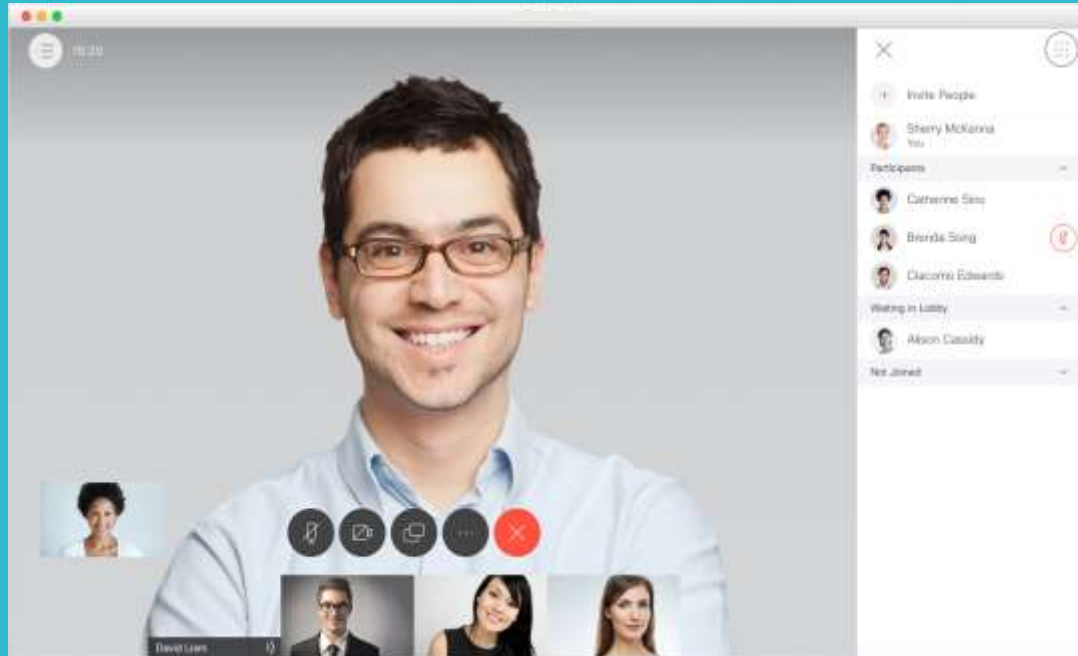
Simple, modern, video-first meetings
*Industry standard way to meet,
industry leading experiences*

CiscoWebex Teams

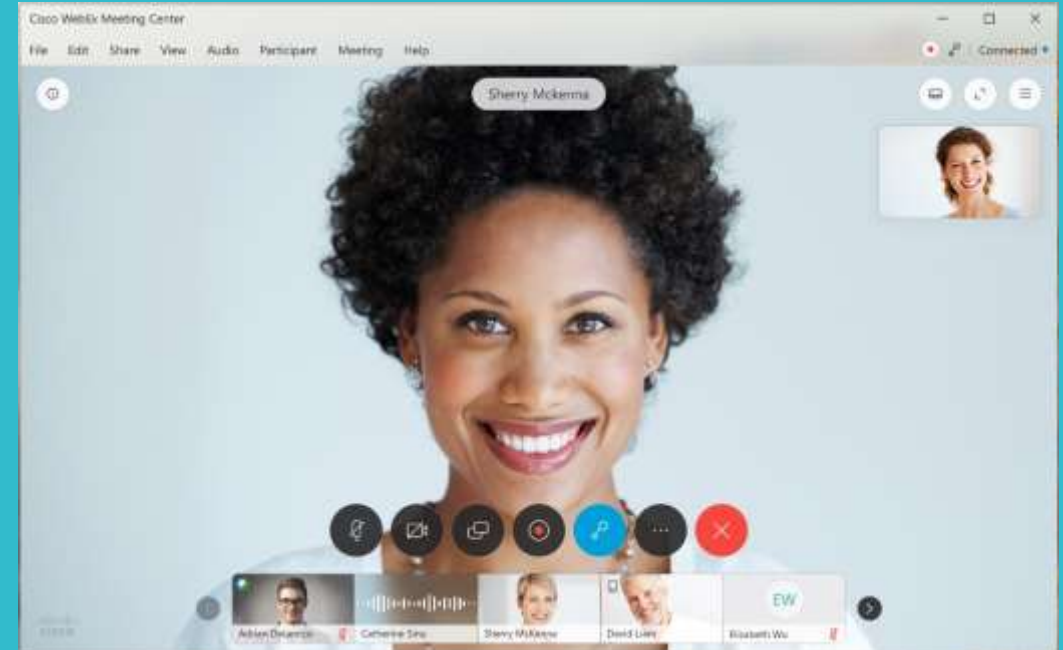


Meetings as part of a team's continuous workflow
*A new evolutionary approach,
reflecting how teams work together*

The Value of Common Platform



Cisco Webex Teams



Cisco Webex Meetings

Unified participant lists, controls,
recording

Webex tools connect
all users inside and outside
the organization

Designed for
customer evolution

One Meeting Experience

No matter which device is used



Meeting Room



Mobile

Desk

Extend Webex to any video device - integrated experiences

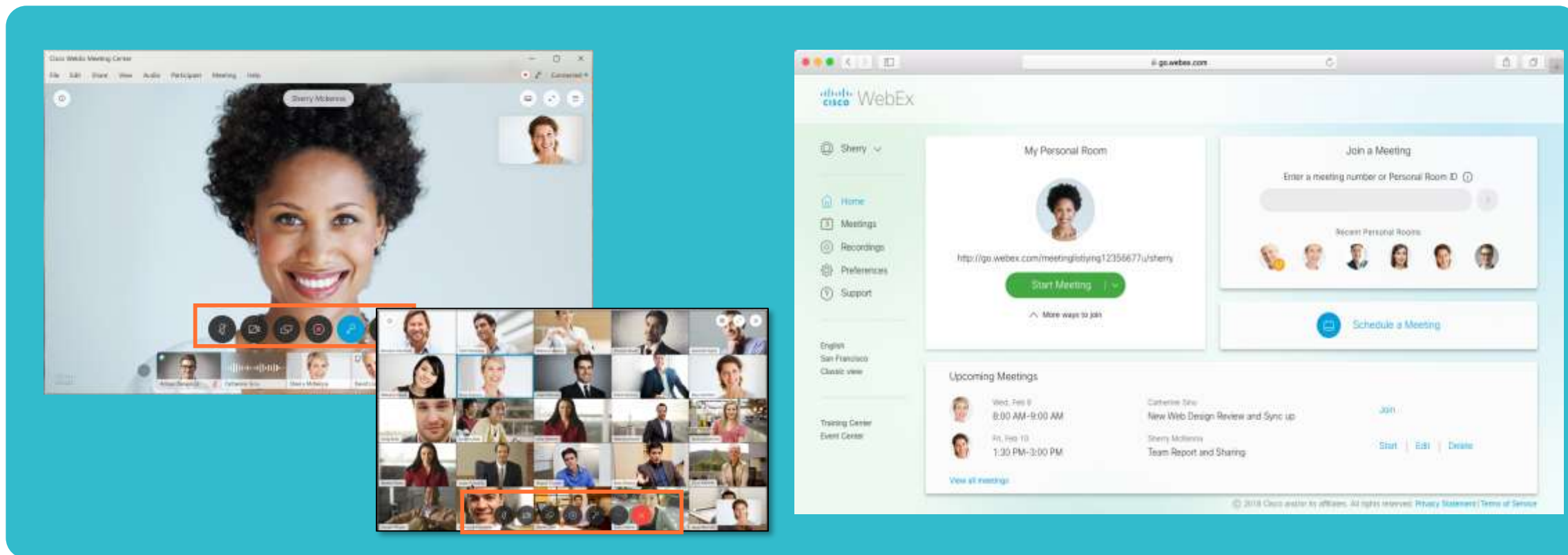
Extend Webex to any video device - integrated experiences



Hardware + Software = Re-imagined experiences



A New Webex Meetings Experience



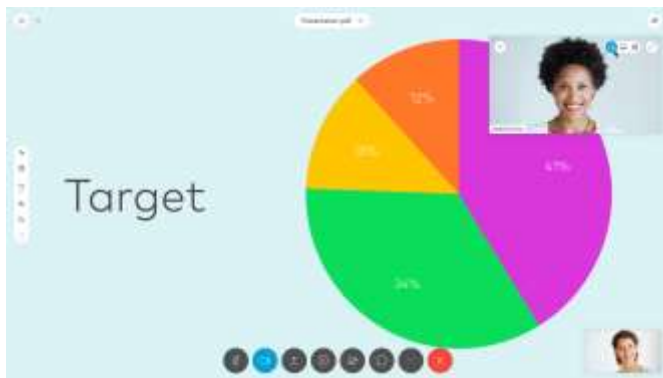
Modern video-first experience,
everyone can be seen no matter
how they join

New in-meeting control bar with
one click to the most common
tools

Simplified dashboard provides
single view of your Webex
meeting capabilities

A New Webex Meetings experience

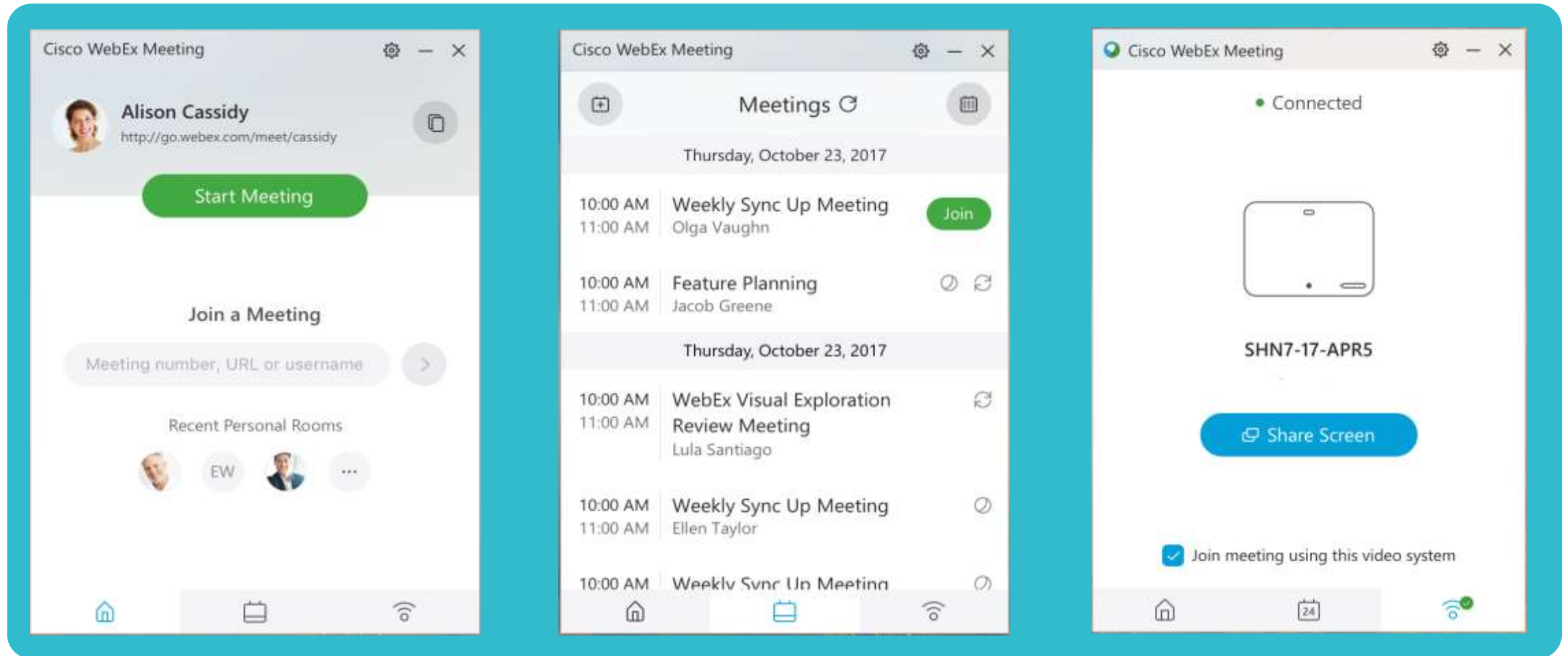
Content sharing



Autonomy to customize video & content layout

New Desktop App

Fastest Join Experience



One click to start or join

Integrated calendar

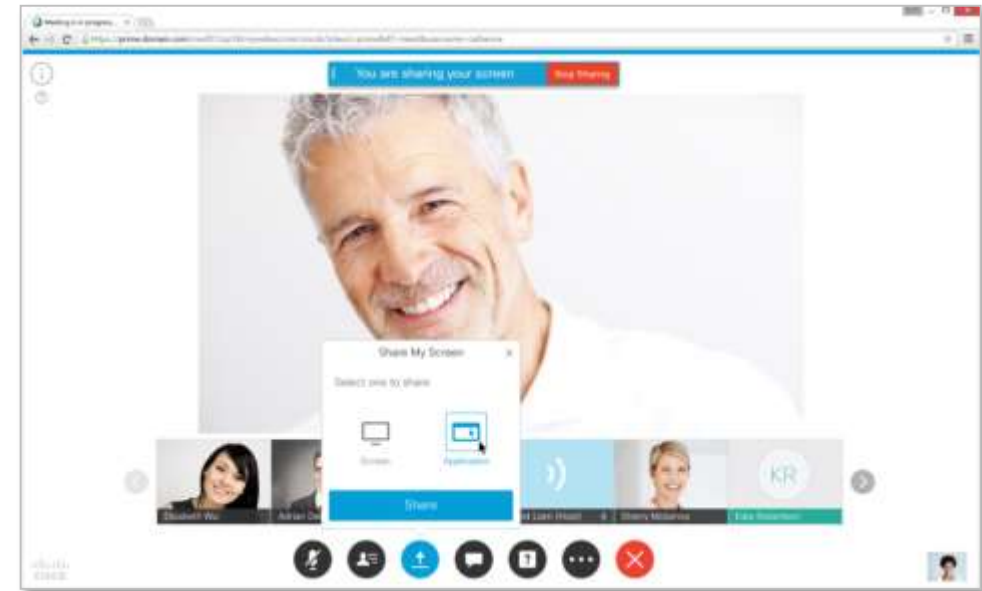
Proximity for device pairing
and content share

A New Meeting Experience

Mobile and Web Optimized



Reimagined mobile meetings equal
participation



Using WebRTC – no plug-ins to host or
join a meeting

Improved audio PSTN offerings

Introducing the largest WebEx PSTN coverage expansion in history!



★ Global Toll dial-in service now in 27 45 countries

- Included in Flex2.0 base offer and all Annuity “toll user” family offers
- Includes India Toll (significant advantage!) and also adds multiple local area codes in U.S. and Canada

★ Global Toll Free dial-in service now in 47 72 countries

- Yes we have re-entered the Middle East! Includes TF dial-in and Call Me to Saudi Arabia and United Arab Emirates

Meet Where You Work

From your calendar

From messaging apps

From where you learn

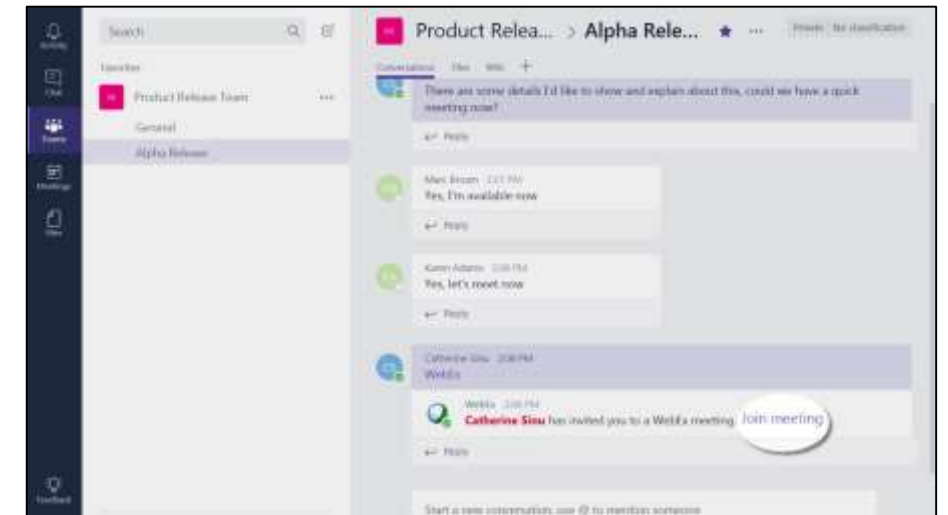
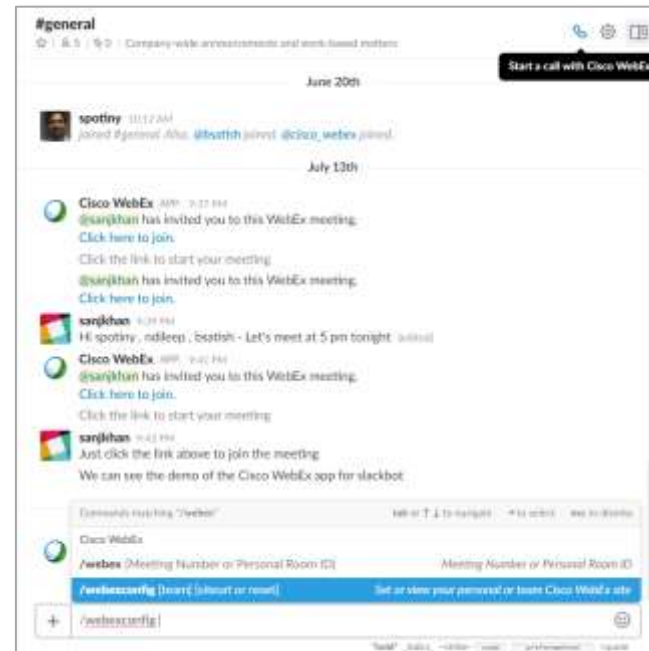
From your car



Enable best meeting experience from 3rd party tools

Meet from messaging apps

launches Webex app from Workplace, Slack, Microsoft Teams



Facebook Live

Target GA
April

Overview

- Stream your Webex meeting live directly from within your meeting to your Facebook timeline, friend's timeline, group or event
- Share content during your livestream
- See video from multiple participants during the livestream

Customer Benefits

- Reach potential markets and audiences on social media



Cisco Education Connector (Webex Meetings and Webex Teams) Beta

Beta

Overview

- Schedule and cross-launch your Webex Meetings directly from your Learning Management System (Canvas)
- Set up team spaces and 1:1 spaces between instructor and students for ongoing conversation and content sharing after lecture or during projects
- Call your student or instructor directly from Webex Teams integration

Customer Benefits

- Native collaboration experience with no need for additional downloads
- Automatic login to LMS and applications with no additional credentials
- Quick access to meeting recordings

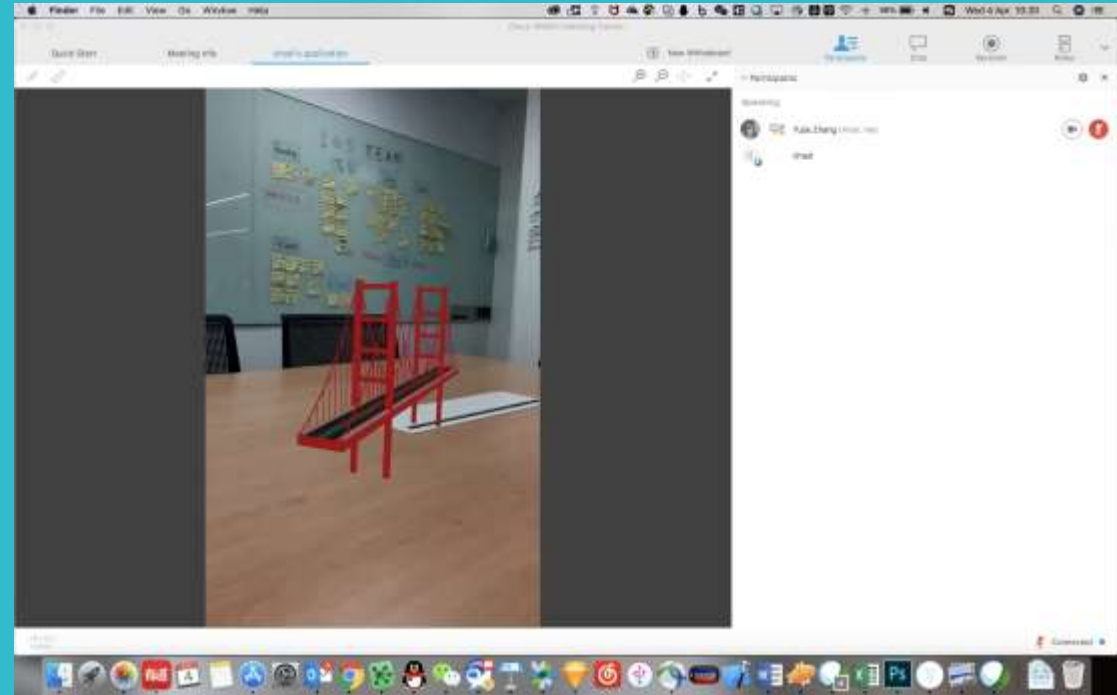


**Soon to be added
Moodle and other LMS integrations**

Augmented Reality in Webex Meetings

With iOS

Beta Now
Available



Share 3D augmented reality files in your meeting directly from your iOS device

Place, resize, and rotate a physical object anywhere in your immediate physical area

Applications in product design, manufacturing, architecture, etc.

VR & AR in Webex Teams



Augmented Reality: Mobile and remote expert engagement and collaboration



Virtual Reality: Multi-dimensional imaging and context across workflows

Get Creative

with the Webex Board



Increase Team Creativity & Communication



Extend white boarding across cloud connected devices
+ View in-app from anywhere and available in the space after a meeting

AI Powers Smarter Ways to Work

))) "OK Webex, join my meeting"



Hi John,
Joining your meeting

Remove distractions, automate key tasks
With noise suppression in Webex Room Series devices and
Cisco Webex Assistant in Webex Teams

Enterprise Security & Compliance



SHA-256 Signed Certificates



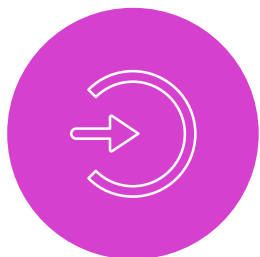
GDPR compliance



FIPS certification



FedRAMP
meetings with video devices



MIFID compliance

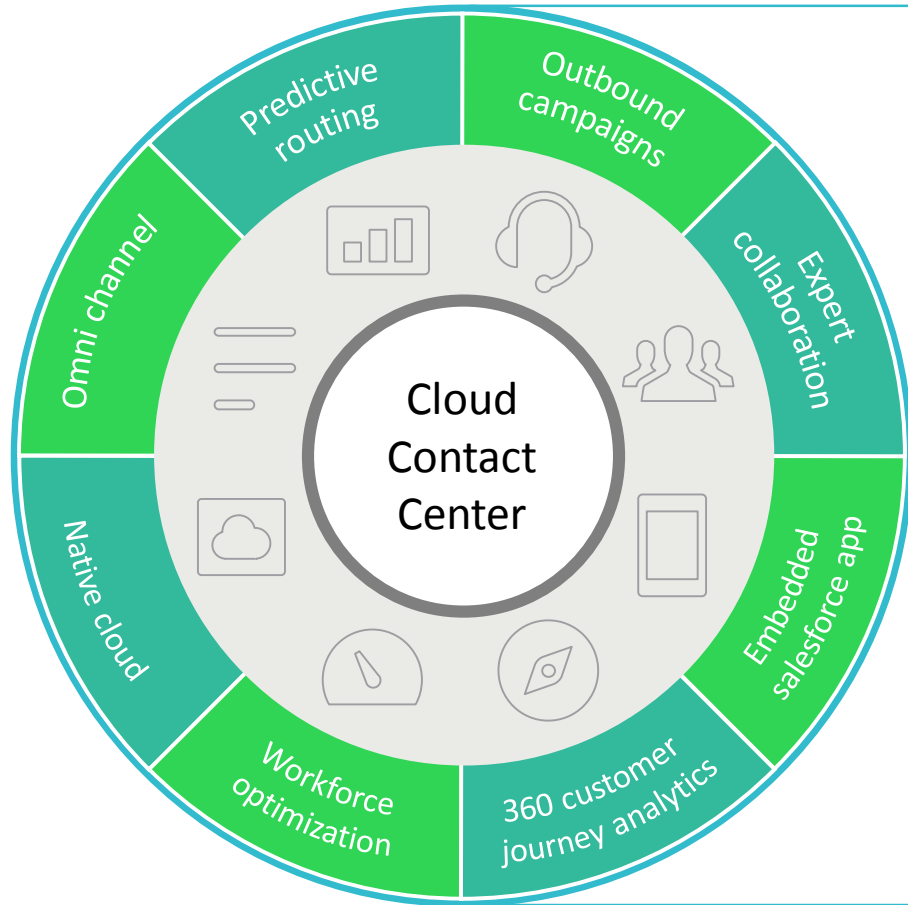


Cloud Care / Contact Centers



Cisco Customer Journey Platform

Delivered from the Cloud



BroadSoft CC-One offer

- Omni-channel cloud contact center
- Predictive analytics-based routing
- Integrated collaboration that increases first contact resolution and customer satisfaction
- Native Salesforce integration
- Proven solution in market
- Powerful analytics with real-time operational insights

Summary

Cisco Webex

One Platform. One Core Experience. One Brand.

Enhanced Meetings

- Cisco Webex Meetings – industry leading meetings
- Cisco Webex Teams – meetings for teamwork
- Shared meeting experience

Smarter Ways to Work

- Intelligent video devices and extended whiteboarding
- Digital assistant
- New workstyles

Industry leading Video endpoints

Cover any need from personal spaces to medium/large meetings rooms
Unique features & quality

